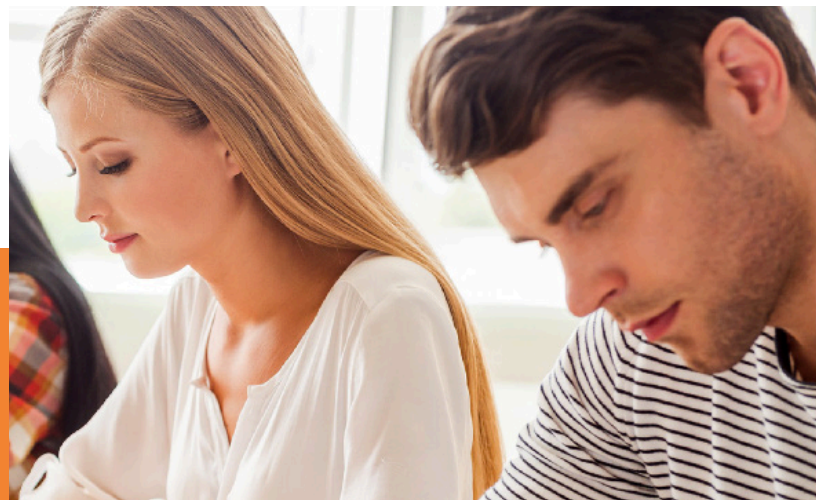




Engineering
ACADEMIC CHALLENGE



Would you like to support engineering information literacy among your students and researchers?

THE ANNUAL ENGINEERING ACADEMIC CHALLENGE

October 10 to November 13, 2016

With 21 year olds clocking up an average of 10,000 hours of their life gaming, game-based learning is a great way to reach new students. And now the new era of game-based learning comes to Engineering Village and Knovel through the Engineering Academic Challenge — aimed to help support your information literacy programs.

Register now and provide your students with the opportunity to test their knowledge through a set of thematic challenges based on real-life scenarios in October. Students will learn how to use Knovel and Engineering Village's trusted content and interactive tools while competing for points and prizes each week!

visit www.elsevier.com/eac to register



Join the challenge, register now

Students use their Engineering Academic Challenge credentials to log in to the game and work to solve a problem-set each week, earning points based on their performance and competing for weekly and grand prizes*. Weekly winners will be announced and the end of each week; and overall grand prize winners will be announced at the end of the 5 week challenge.



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PARTICIPATION IS LIMITED ONLY TO UNIVERSITIES SUBSCRIBING TO ENGINEERING VILLAGE COMPENDEX AND/OR KNOVEL

Based on the success of last year's Knovel Academic challenge; this year Knovel and the Engineering Village database, Compendex, are partnering to present the Engineering Academic Challenge. If your school does not subscribe to one of the two platforms, we will ensure that your registered participants are given credentials to access both platforms for the duration of the challenge. Once entered and beginning in October, students will spend 5 weeks competing for your university against hundreds of other engineering institutions across the globe. Register now to receive training materials and further information on how to kick off this complimentary game at your university.

Registration is now open for librarians and faculty members. To help you prepare your students for the challenge, we will a toolkit with promotional materials before student sign-up begin in September. We look forward to the Engineering Academic Challenge becoming part of your 2016 academic calendar.

If you should have any questions please contact us at EAC@Elsevier.com.



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